



TOWN OF OCCOQUAN

Town Hall, 314 Mill Street, Occoquan, VA 22125
www.occoquanva.gov | info@occoquanva.gov | (703) 491-1918

ARCHITECTURAL REVIEW BOARD MEETING

Tuesday December 9, 2014

7:30 PM

TOWN HALL - 314 MILL STREET

1. Citizen Comments
2. Approve November 17 Meeting Minutes
3. Application for Commercial Sign- 312 Poplar Alley, Suite B (Diaper Cake Bear Baby Boutique)
4. Application for Commercial Sign- 206 Union Street (Kountrie Lane Antiques)
5. Review for Certificates of Appropriateness
6. Town Council Report
7. New member recommendations to Council
8. Chair Report

Brenda Seefeldt
Chair, Architectural Review Board

DEC 03 2014

Received



TOWN OF OCCOQUAN ARCHITECTURAL REVIEW BOARD

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS COMMERCIAL SIGNS

Applicant's Name: Kimberly Browne
 Business Name: DIAPERCAKE BEAR
 Business Address: 312 POPLAR AVEY, Suite B Occoquan, VA 22125
 Mailing Address: SAME
 Business Phone: 571-265-9884 Home Phone: 540-659-3178

Please check applicable information:

Property Owner Tenant Corporation Partnership Sole Proprietorship

Many businesses are attracted to Occoquan because of the quaint and historic environment. The Sign Regulations were put in place to protect this environment. Details of our sign regulations are found in Chapter 66, Article VIII of the Town Code, available on the Town's website (www.occoquanva.gov). Businesses should thoroughly read the guidelines before making any signage decisions.

Each business is allowed a total of four signs and flags (See Town Code, Article VIII, Section 66-393, for details). While a maximum of four are allowed, we ask you to take into consideration the frontscape of your building and create signage to maximize your business without cluttering your frontscape. Also note that overall appearance and installation must be of professional quality.

Sign/flag size: The maximum allowed is 4 x 4 feet.

Color: Historic or restoration colors. Some suggested color palettes can be found in the book *Century of Color* (a copy is available for viewing in Town Hall) and online at: <http://www.archive.org/stream/everymanhisownpa00phil#page/n11/mode/2up>, turn to page 6.

Materials: Signs must be constructed of materials which can withstand weather conditions and will be attached on sign holders that are not flimsy.

Commercial flag: A commercial flag is one that contains the store name, logo or the like, is of flexible material, and is flown from a pole that is connected to the building.

Right-of-Way: All signs/flags must have a 7-foot ground clearance and not interfere with traffic on the brick sidewalks.

*This application must be filed and the fee paid at Town Hall by noon on the Wednesday prior to the Architectural Review Board meeting, which is regularly scheduled to meet on the **second Tuesday of each month** at 7:30 p.m. in Town Hall. The applicant or representative must be present at the meeting during which the ARB will review the application.*

SIGN DESCRIPTION

Material: MDO, 1/2" THICK

Background Color: White Secondary Color(s): Baby blue & sky blue
(Actual color name(s) and paint chip(s) is required)

Font Style: ARIAL ROUND Sign Dimensions: 27" (h) 24" (w) 1/2" (d)

Location/Placement: Hanging bracket mounted to post in front of shop.
(A photo depicting sign placement location is required.)

Will sign be lighted? Yes No
(If yes, sign must not be internally lit.)

A computer-generated color illustration is required.

SIGN DESCRIPTION

Material: MDO, 1/2" THICK

Background Color: Sky blue Secondary Color(s): pale blue tint w/black pencil outline
(Actual color name(s) and paint chip(s) is required)

Font Style: Bertram Sign Dimensions: 11" (h) 120" (w) 1/2" (d)

Location/Placement: Mounted flush to fascia on landing above shop front
(A photo depicting sign placement location is required.)

Will sign be lighted? Yes No
(If yes, sign must not be internally lit.)

A computer-generated color illustration is required.

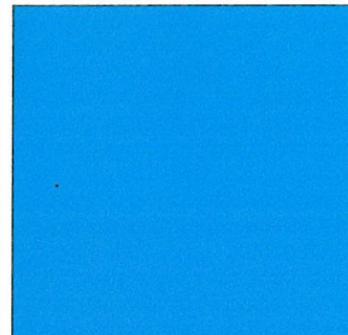
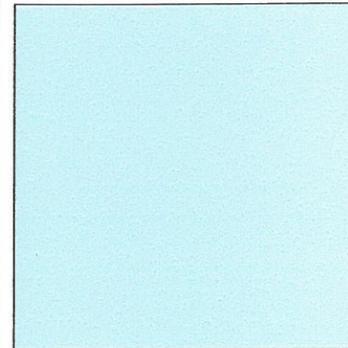
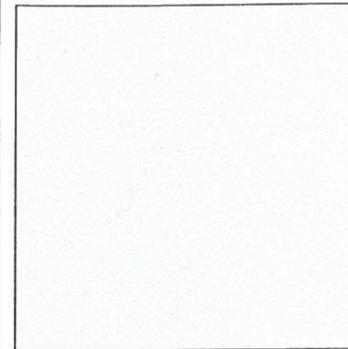
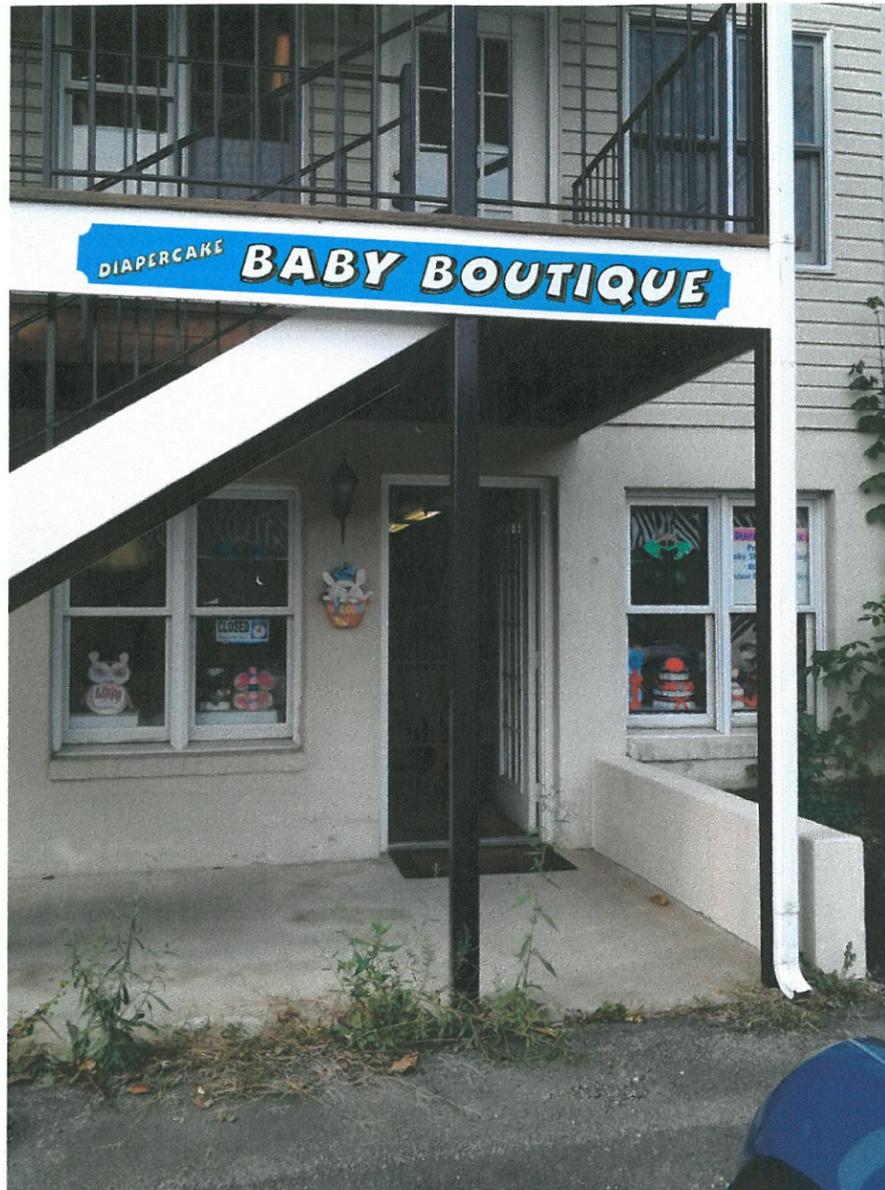
Kimberly Browne
Applicant's Signature

Chair, Architectural Review Board

Date Submitted: 12/3/14

Date approved: _____

TOWN USE ONLY			
Check No.:	<u>1197</u>	Cash Receipt No.:	_____
Fees:	Wall Sign: \$10.00 <input checked="" type="checkbox"/>	Hanging Sign: \$10.00 <input checked="" type="checkbox"/>	Total Fees: <u>\$20.00</u>
	Ground Sign: \$10.00 <input checked="" type="checkbox"/>	Awning Sign: \$10.00 _____	



DIAPERCAKE BABY BOUTIQUE

13859 Smoketown Rd, Woodbridge VA 22192 * 703-491-4339

design@signarama-woodbridgeva.com

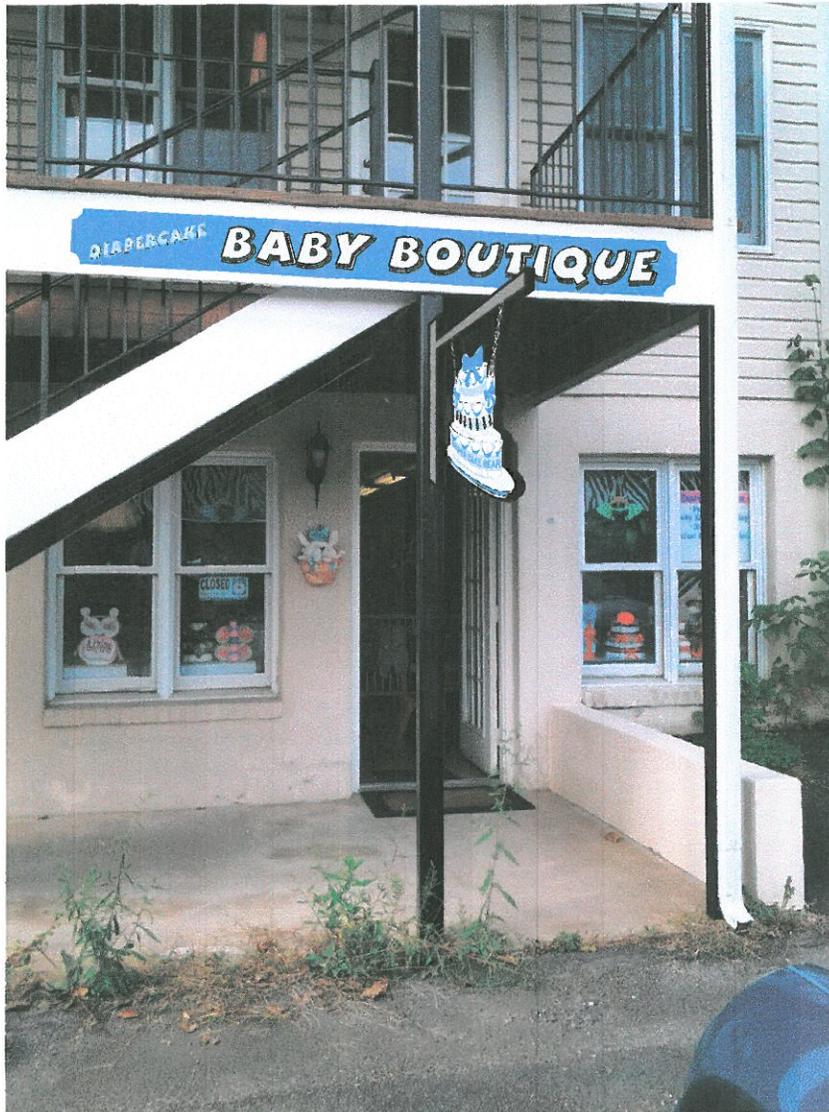


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Date: 12/3/2014

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Date: 12/3/2014

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NOV 12 2014



Received

TOWN OF OCCOQUAN ARCHITECTURAL REVIEW BOARD

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS COMMERCIAL SIGNS

Applicant's Name: Pally Ann Ferensclap
 Business Name: Mount Airy Antiques and Collectibles
 Business Address: 206 Union Street, Occoquan
 Mailing Address: PO (Billing) P.O. Box - Occoquan - today - Nov 12
 Business Phone: 703-298-4040 Home Phone: 703-670-8727

Please check applicable information:

Property Owner Tenant Corporation Partnership Sole Proprietorship

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-Flag-

SIGN DESCRIPTION

Material: Fabric

Background Color: Creme/Light Yellow Secondary Color(s): (Med) Green
(Actual color name(s) and paint chip(s) is required)

Font Style: Olde English Sign Dimensions: 42" (h) 27" (w) (d)

Location/Placement: 8 FT Right Side of Door alongside of Out Door Light

(A photo depicting sign placement location is required.)

Will sign be lighted? Yes No (Nite Light)
(If yes, sign must not be internally lit.)

A computer-generated color illustration is required.

SIGN DESCRIPTION

Material: _____

Background Color: _____ Secondary Color(s): _____
(Actual color name(s) and paint chip(s) is required)

Font Style: _____ Sign Dimensions: _____ (h) _____ (w) _____ (d)

Location/Placement: _____

(A photo depicting sign placement location is required.)

Will sign be lighted? Yes No
(If yes, sign must not be internally lit.)

A computer-generated color illustration is required.

Applicant's Signature: Sally Ann Frenschick
Date Submitted: Nov 12, 2014

Chair, Architectural Review Board
Date approved: _____

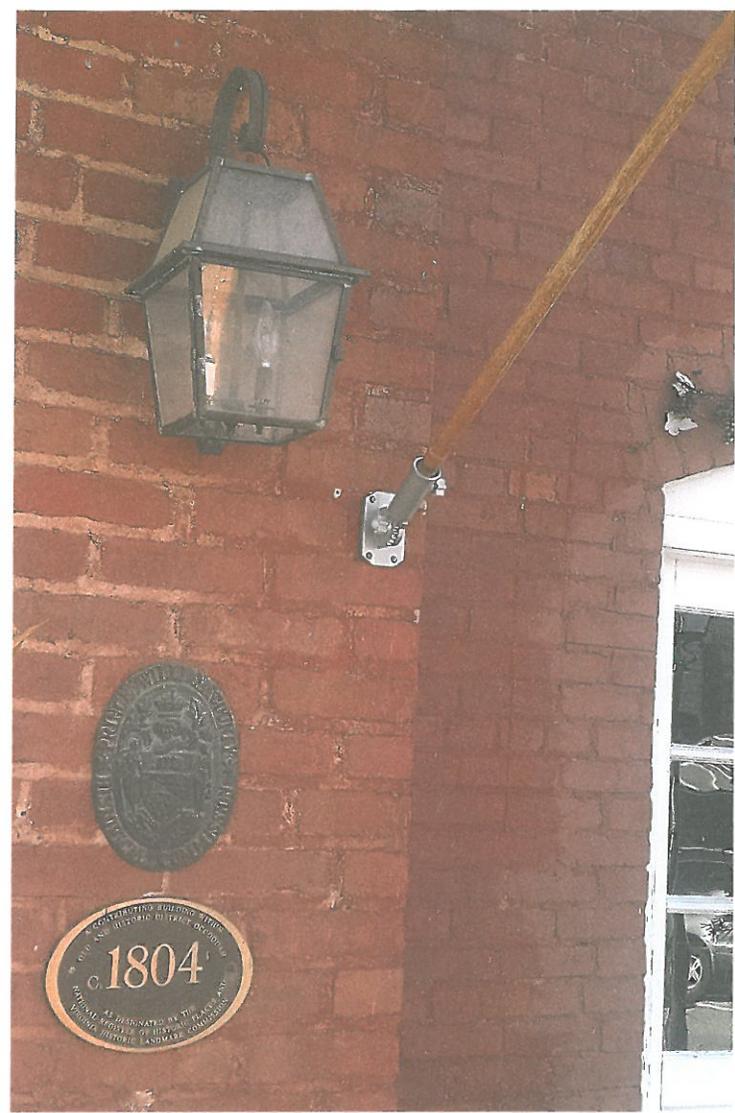
TOWN USE ONLY			
Check No.:	_____	Cash Receipt No.:	<u>8068</u> Total Fees: <u>10⁰⁰</u>
Fees:	Wall Sign: \$10.00 _____	Hanging Sign: \$10.00 _____	
	Ground Sign: \$10.00 _____	Awning Sign: \$10.00 _____	



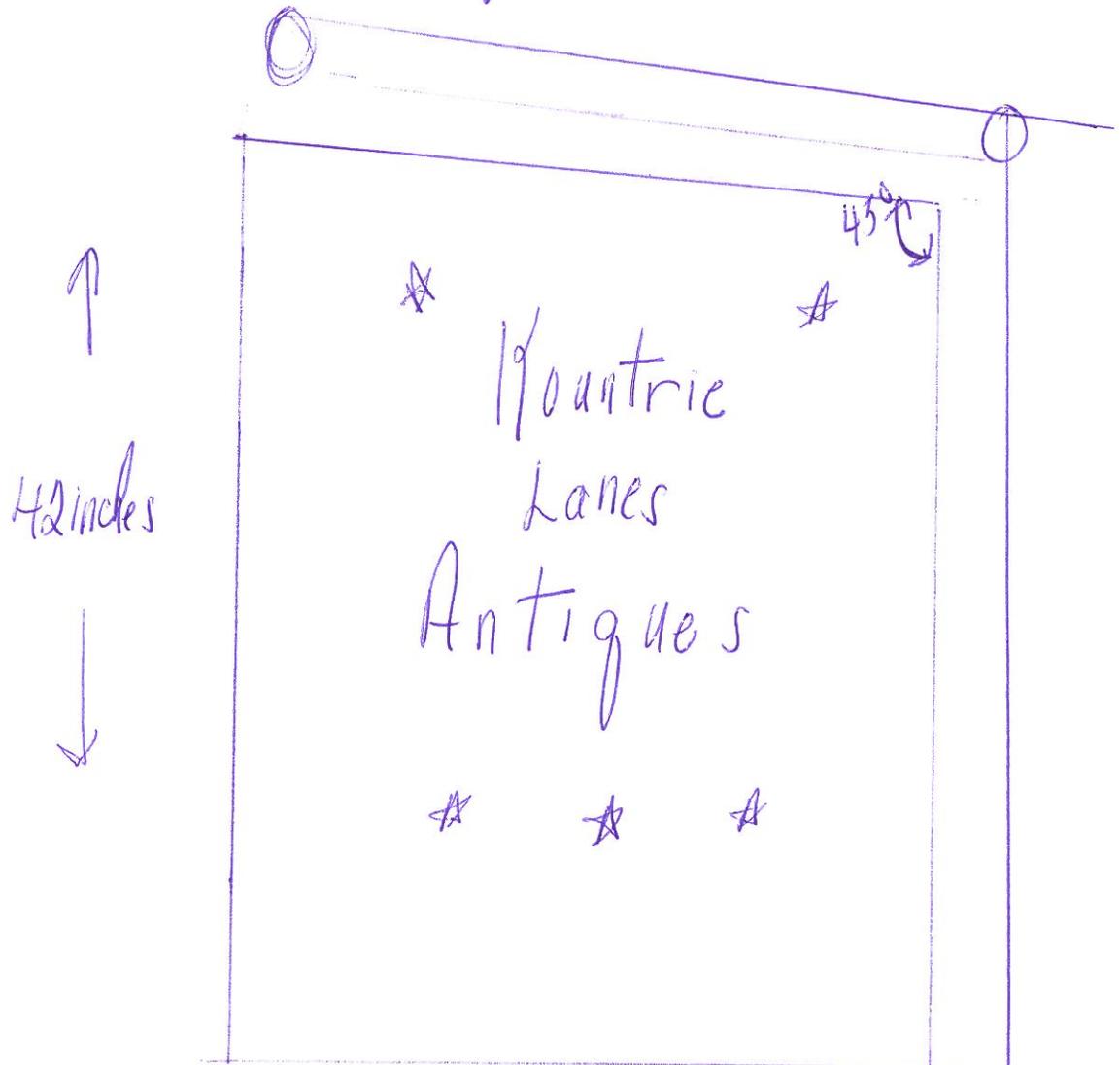
- Flag Placement -

- Mountrie Lanes Antiques -
206 Union Street

- Flag Placement -



- Kountry Lanes Antiques -
- Flag Design!



↑
42 inches
↓

- 27 inches -

Colour → Creme/Pale Yellow
See C → Mint Greene
Print → Olde English Script
(See Business Card attached)